



Administrative Services Committee Meeting Commission Chamber - 10/26/2021

ATTENDANCE:

Present: Hons. Hardie Davis, Jr., Mayor; Hasan, Chairman; Scott, Vice
Chairman; B. Williams, member.
Absent: Hon. Frantom, member.

ADMINISTRATIVE SERVICES

- | | |
|---|---------------------------------|
| 1. Motion to approve Housing and Community Development's (HCD) request to use \$150,000 residual Neighborhood Stabilization Program (NSP) grant program income to construct affordable housing. | Item Action:
Approved |
|---|---------------------------------|

Motions

Motion Type	Motion Text	Made By	Seconded By	Motion Result
Approve	Motion to approve. Motion Passes 3-0.	Commissioner Francine Scott	Commissioner Bobby Williams	Passes

- | | |
|---|---------------------------------|
| 2. Motion to authorize the submission of the FY2021 Continuum of Care (CoC): Exhibit I – Consolidated Application, Exhibit 2 – Applications (both new and renewal) and authorize the Mayor to execute, as Augusta's certifying official, all supporting documentation required for the CoC application to the U.S. Department of Housing and Urban Development (HUD). | Item Action:
Approved |
|---|---------------------------------|

Motions

Motion Type	Motion Text	Made By	Seconded By	Motion Result
Approve	Motion to approve. Motion Passes 3-0.	Commissioner Francine Scott	Commissioner Bobby Williams	Passes

3.

Motion to approve the minutes of the Administrative Services Committee held on October 12, 2021.

**Item
Action:**
Approved

Motions

Motion Type	Motion Text	Made By	Seconded By	Motion Result
Approve	Motion to approve. Motion Passes 3-0.	Commissioner Francine Scott	Commissioner Bobby Williams	Passes

4. Consider the reappointment of Mr. Rick Toole to SRS Community REUSE Organization for a four-year term beginning January 1, 2022. **(Requested by Mayor Hardie Davis, Jr.)**

**Item
Action:**
Approved

Motions

Motion Type	Motion Text	Made By	Seconded By	Motion Result
Approve	Motion to approve. Motion Passes 3-0.	Commissioner Francine Scott	Commissioner Bobby Williams	Passes

5. Discussion: Initial Commission Update on VaxUp Augusta! Program implementation and activities.

**Item
Action:**
Approved

Motions

Motion Type	Motion Text	Made By	Seconded By	Motion Result
Delete	Motion to delete this item from the agenda. Motion Passes 3-0.	Commissioner Francine Scott	Commissioner Bobby Williams	Passes

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Administrative Services Committee Meeting
10/26/2021 1:10 PM
Attendance 10/26/21

Department:

Presenter:

Caption:

Background:

Analysis:

Financial Impact:

Alternatives:

Recommendation:

**Funds are
Available in the
Following
Accounts:**

REVIEWED AND APPROVED BY:



Administrative Services Committee Meeting

10/26/2021 1:10 PM

HCD_ Neighborhood Stabilization Program Grant Budget Approval Request

Department:	HCD
Presenter:	Hawthorne Welcher, Jr. and/or HCD Staff
Caption:	Motion to approve Housing and Community Development's (HCD) request to use \$150,000 residual Neighborhood Stabilization Program (NSP) grant program income to construct affordable housing.
Background:	When preparing our FY2021 budget, HCD budgeted to expend all residual NSP program income. Since the submission of the FY2021 budget, HCD has received over \$300,000 more in program income, \$150,000 was budgeted using a conservative budgeting approach. The NSP grant has residual program income that could be used to construct affordable housing. This would require an increase to the NSP program income object code with an equal increase in construction expense object code.
Analysis:	Approval of this request will enable HCD to continue construction of affordable housing using NSP program income.
Financial Impact:	HCD has expensed the FY2021 budgeted amount of \$150,000; however, due to an increase in rental income, HCD has an additional \$150,000 program income available to spend for more NSP eligible uses e.g. construct affordable housing. The increase of program income for the NSP grant will allow for expenditures for the construction of affordable housing. This request represents a zero net-sum adjustment to HCD's overall budget.
Alternatives:	Deny HCD's Request.
Recommendation:	Approve Housing and Community Development's (HCD) request to use \$150,000 residual Neighborhood Stabilization Program (NSP) grant program income to construct affordable housing.

**Funds are
Available in the
Following
Accounts:**

HUD Funds – Total amount requested: \$150,000 NSP Funds –
221073217-3891130 increase \$150,000. NSP Funds –
221073217-5225110 increase \$150,000

REVIEWED AND APPROVED BY:

Finance.

Law.

Administrator.

Clerk of Commission



Administrative Services Committee Meeting

10/26/2021 1:10 PM

HCD_FY2021 Continuum of Care Application Submission Approval Request

Department:	HCD
Presenter:	Hawthorne Welcher, Jr. and/or HCD Staff
Caption:	Motion to authorize the submission of the FY2021 Continuum of Care (CoC): Exhibit I – Consolidated Application, Exhibit 2 – Applications (both new and renewal) and authorize the Mayor to execute, as Augusta’s certifying official, all supporting documentation required for the CoC application to the U.S. Department of Housing and Urban Development (HUD).
Background:	Each year, the Housing & Community Development (HCD) department applies to HUD through an annual Notice of Funding Availability (NOFA) for the CoC programs. This application is not an Entitlement Grant but a competitive application process. These funds are used to support the Homeless Information Management System (HMIS) for administrative services, supplies, and to provide technical support to Augusta’s collaborating homeless service agencies. This grant renews the same time each year for the same amount; October 1 - September 30 (HMIS Program - \$184,475). There are three (3) additional renewal projects from partner agencies funded as a part of the Augusta, Georgia, CoC.
Analysis:	Approval of this request will allow Augusta, Georgia, to continue providing these comprehensive services to the homeless population of Augusta-Richmond County.
Financial Impact:	These are additional grant funds awarded by HUD through a competitive application process to Augusta, Georgia, for the continued operation of HMIS and related services. Currently, there are three (3) additional projects funded through this application for partner agencies: 1. Supportive Services Only for Coordinated Entry, 2. Rapid Re-Housing and 3. Permanent Supportive Housing Program.
Alternatives:	Deny HCD's request.

Recommendation: Motion to authorize the submission of the FY2021 Continuum of Care (CoC): Exhibit I – Consolidated Application, Exhibit 2 – Applications (both new and renewal) and authorize the Mayor to execute, as Augusta’s certifying official, all supporting documentation required for the CoC application to the U.S. Department of Housing and Urban Development (HUD

Funds are Available in the Following Accounts: HUD Funds – Total amount requested: \$184,475 CoC Funds – 221073215 & 221073215

REVIEWED AND APPROVED BY:

**Finance.
Law.
Administrator.
Clerk of Commission**



Administrative Services Committee Meeting Commission Chamber - 10/12/2021

ATTENDANCE:

Present: Hons. Hasan, Chairman; Scott, Vice Chairman; Frantom and B. Williams, members.

Absent: Hon. Hardie Davis, Jr., Mayor.

ADMINISTRATIVE SERVICES

- | | |
|---|---------------------------------|
| 1. Report of attendance and recent action(s) of every board and authority under the Augusta Commission. (Requested by Commissioner Catherine McKnight - referred from October 5 Commission meeting) | Item Action:
Approved |
|---|---------------------------------|

Motions

Motion Type	Motion Text	Made By	Seconded By	Motion Result
Approve	Motion to approve a request to receive in 30 days the attendance records, meeting dates, meeting members and department liaisons, and minutes of the boards, authorities and commissions that are appointed by the Commssion. Motion Passes 4-0.	Commisioner Sean Frantom	Commissioner Ben Hasan	Passes

- | | |
|--|---------------------------------|
| 2. Motion to approve Housing and Community Development Department's (HCD's) request to approve MOU engagement with Garden City Jazz (GCJ) to provide events in the Laney Walker Bethlehem Community. | Item Action:
Approved |
|--|---------------------------------|

Motions

Motion Type	Motion Text	Made By	Seconded By	Motion Result
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It was the consensus of the committee that additional information about this item be accepted without objection.

Motions

Motion Type	Motion Text	Made By	Seconded By	Motion Result
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Approve	Motion to approve with the additional information to be included in next week's agenda book. Motion Passes 4-0.	Commisioner Sean Frantom	Commissioner Bobby Williams	Passes
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3. Motion to approve Housing and Community Development's (HCD's) request to approve MOU engagement with Growing Augusta: Arts, Agriculture & Agency (GA) to promote a Farmer's Market in South Augusta. **Item Action: Approved**

Motions

Motion Type	Motion Text	Made By	Seconded By	Motion Result
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It was the consensus of the committee that additional information about this item be accepted without objection.

Motions

Motion Type	Motion Text	Made By	Seconded By	Motion Result
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Approve	Motion to approve with the additional information to be included in next week's agenda book. Motion Passes 4-0.	Commisioner Sean Frantom	Commissioner Bobby Williams	Passes
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4. Motion to approve RFQ #: 21-169 (Laney Walker/Bethlehem Real Estate Brokerage Services). **Item Action: Approved**

Motions

Motion Type	Motion Text	Made By	Seconded By	Motion Result
Approve	Motion to approve. Motion Passes 4-0.	Commisioner Sean Frantom	Commissioner Ben Hasan	Passes

5. Motion to approve a resolution requiring masks or face coverings for all Augusta, Georgia public facilities. **Item Action:**
Approved

Motions

Motion Type	Motion Text		Seconded By	Motion Result
Approve	Motion to approve. Motion Passes 4-0.	Commisioner Sean Frantom	Commissioner Bobby Williams	Passes

6. Motion to approve the minutes of the Administrative Services Committee held on September 29, 2021. **Item Action:**
Approved

Motions

Motion Type	Motion Text	Made By	Seconded By	Motion Result
Approve	Motion to approve. Motion Passes 4-0.	Commisioner Sean Frantom	Commissioner Bobby Williams	Passes

7. Receive an Update on Public Safety & Premium Pay implementation, and consideration to authorize the Administrator to coordinate Augusta's application to the Governor's Public Safety Officials and First Responder Initiative (Administrator). **Item Action:**
Approved

Motions

Motion Type	Motion Text	Made By	Seconded By	Motion Result
Approve	Motion to approve. Motion Passes 4-0.	Commisioner Sean Frantom	Commissioner Bobby Williams	Passes



**Administrative Services Committee Meeting
10/26/2021 1:10 PM
Minutes**

Department:

Presenter:

Caption: Motion to approve the minutes of the Administrative Services Committee held on October 12, 2021.

Background:

Analysis:

Financial Impact:

Alternatives:

Recommendation:

**Funds are
Available in the
Following
Accounts:**

REVIEWED AND APPROVED BY:



COMMUNITY REUSE ORGANIZATION

two states, one future

October 3, 2017

Mayor Hardie Davis
Augusta Richmond County Government
535 Telfair Street, Suite 200
Augusta, GA 30901

Previous Appointment Date

RE: SRS Community Reuse Organization Appointee Term Expiration

Dear Mayor Davis,

Please be advised that the term of office filled by the Augusta Richmond County Consolidated Government's appointee, Mr. William (Rick) Toole, on the SRSCRO Board of Directors will expire at the end of December 2017. Mr. Toole currently serves on the SRSCRO Investment Committee and the SRS M&O Rebid Community Strategy Task Force.

Current Board appointees may be reappointed or a new appointee named at the discretion of the appointing entity. Please notify the SRSCRO of Augusta Richmond County Government's appointee for the new four-year term, beginning January 2018, by written or email confirmation before October 27, 2017.

Please consider the following expectations of a SRSCRO Board member:

- Involvement – Attendance at Board meetings is critical for the individual member and the full SRSCRO to be effective. (We expect to meet 6 times per year, and will forward the 2018 meeting schedule after it has been approved.)
- Empowerment - Members must have the support of their appointing entity and be capable of speaking on behalf of that entity to a reasonable extent.
- Timeliness - When actions are required the member must have rapid access to the appointing entity leadership to be an effective representative.

Our Board appreciates your attention to this matter and looks forward to your response.

If you have any questions, please contact the SRSCRO office at 803-508-7401.

Sincerely,

Richard V. McLeod
President

Cc: Rick Toole



COMMUNITY REUSE ORGANIZATION

two states, one future

August 3, 2021

Mayor Hardie Davis
Augusta Richmond County Government
535 Telfair Street, Suite 200
Augusta, GA 30901

SUBJECT: SRS Community Reuse Organization (SRSCRO) Appointee Term Expiration

Dear Mayor Davis:

Please be advised that the term of office filled by the Augusta Richmond County Consolidated Government's appointee, Mr. William (Rick) Toole, on the SRSCRO Board of Directors will expire at the end of December 2021. Mr. Toole currently serves on the SRSCRO Investment Committee.

Current Board members may be reappointed at the discretion of the appointing entity, or a new representative may be chosen. Please notify the SRSCRO office of Augusta Richmond County Consolidated Government's appointee to fill this Board position for a four-year term, beginning in January 2022, by written or email confirmation before September 22, 2021.

Please recognize our need to have a Board representative who can commit to attending our regularly scheduled Board meetings and any special meetings called by the Board. We expect to meet bi-monthly beginning in January 2022. We will forward the 2022 meeting schedule after it is approved. We ask that you confirm with your appointee their availability and willingness to attend our regular meetings as your representative.

If you have any questions, please contact the SRSCRO office at 803-508-7401.

Sincerely,

A handwritten signature in blue ink, reading 'R.V. McLeod'.

Richard V. McLeod
SRSCRO President & CEO

Cc: Rick Toole



Office of the Clerk of Commission

Lena J. Bonner, CMC
Clerk of Commission

Nancy Morawski
Deputy Clerk

Suite 220 – Municipal Building
535 Telfair Street – Augusta, GA 30911
(706) 821-1820 – FAX (706) 821-1838

January 23, 2018

Mr. Richard McLeod, Executive Director
SRS Community Reuse Organization
P.O. Box 696
Aiken, S.C. 29802

Dear Mr. McLeod:

The Augusta Commission in its regular meeting held Tuesday, January 2, 2018 reappointed Mr. William R. Toole to a four-year term on the SRS Community Reuse Organization Board effective immediately and ending January 1, 2022.

Should you have any questions or need any additional information, please feel free to contact us at 706- 821-1823.

Sincerely yours,

Lena J. Bonner

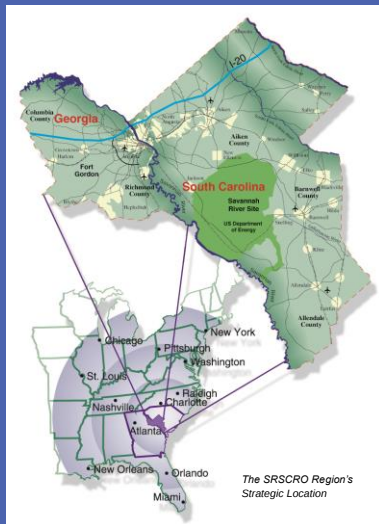
Lena J. Bonner
Clerk of Commission

Cc: Mr. William R. Toole, 2559 Walton Way, Augusta, GA 30909

SRSCRO BACKGROUND

As the U.S. Department of Energy's designated Community Reuse Organization (CRO), the SRCRO is a 501(C)(3) private non-profit organization. The SRSCRO is charged with developing and implementing a comprehensive strategy to diversify the economy of the five-county SRSCRO region of Georgia and South Carolina.

SRSCRO is governed by a 22-member Board of Directors composed of business, government and academic leaders from Georgia and South Carolina.



For more information contact:

Rick McLeod
SRSCRO President/CEO
Rick.McLeod@srsro.org

SRS Community Reuse Organization
P. O. Box 696
Aiken, South Carolina 29802

(803) 508-7402



SRS Community Reuse Organization (SRSCRO) Mission

Support Economic Development and Job Creation in the SRSCRO region.

Overarching Goals

- Make best use of SRS Assets
- Advocate new missions for SRS
- Promote the region as a world leader in energy and medical technologies
- Educate and inform the community regarding federal initiatives
- Serve as a knowledgeable united voice of the community in regard to SRS

Current SRSCRO Initiatives

- **Economic Development**
 - Asset Transition Program
- **Education**
 - Nuclear Workforce Initiative
- **Community Voice**
 - Blue Ribbon Commission

Notable Developments

- Growing our assets to invest in regional economic development projects
- SRSCRO's financial health is strong and continues to improve
- Communications and closer working relationships with members of the two-state Congressional delegation, the Department of Energy, and new SRS site contractors;
- Public awareness of critical issues affecting our region's ability to grow and prosper was highlighted through publication of position papers on topics such as the U. S. government's failure to complete Yucca Mountain as a permanent nuclear waste repository.
- SRSCRO started the Nuclear Workforce Initiative (NWI), an initiative to increase the long-term educational and training capabilities with our region to address the needs of expanding local careers in the nuclear and technology industry.

Keys to SRSCRO Mission Success

- Community Interest
- Communication
- Cooperation
- Collaboration

SRSCRO BOARD of DIRECTORS 2021

South Carolina

Danny R. Black

SouthernCarolina Alliance
Congressional Appointee

Terra L. Carroll

Greater North Augusta Chamber of Commerce
Greater North Augusta Chamber of Commerce Appointee

Fred E. Humes

Economic Development Partnership
Economic Development Partnership Appointee

J. David Jameson, SRSCRO Past Chair

Greater Aiken Chamber of Commerce
Greater Aiken Chamber of Commerce Appointee

Dr. Sandra J. Jordan

University of South Carolina Aiken
Congressional Appointee

Dr. Forest Mahan

Aiken Technical College
Congressional Appointee

Anne P. Rice, SRSCRO Treasurer

Retired
Allendale County/Barnwell County Appointee

William E. Robinson

Retired
SouthernCarolina Alliance Appointee

Carolyne Williams, SRSCRO Executive Committee

Retired
SouthernCarolina Alliance Appointee

Will Williams, SRSCRO Vice Chair

Economic Development Partnership
Economic Development Partnership Appointee

Georgia

Robert Bennett, SRSCRO Chair

Development Authority of Columbia County
Development Authority of Columbia County Appointee

Tom Clark

CSRA Alliance for Fort Gordon
Congressional Appointment

Russell Lahodny

Columbia County Chamber of Commerce
Columbia County Chamber of Commerce Appointee

Sanford Loyd

Sanford Loyd, CPA, PC
Augusta Metro Chamber of Commerce Appointee

Dr. J. Christopher Noah

Retired
Columbia County Commission Appointee

Karyn Nixon, SRSCRO Secretary

Augusta University
Congressional Appointment

Dr. Lisa L. Palmer

Augusta Technical College
Congressional Appointee

Susan E. Parr

Augusta Metro Chamber of Commerce
Augusta Metro Chamber of Commerce Appointee

William R. Toole

Alfred Benesch & Company
Augusta/Richmond County Consolidated
Government Appointee

Cal Wray, SRSCRO Executive Committee

Development Authority of Richmond County
Development Authority of Richmond County Appointee

The mission of the SRS Community Reuse Organization (SRSCRO) is to facilitate economic development opportunities associated with Savannah River Site technology, capabilities and missions and to serve as an informed, unified community voice for the five-county, two-state region.



**Administrative Services Committee Meeting
10/26/2021 1:10 PM
Mr. Rick Toole to SRS Community REUSE Organization**

Department:

Presenter: (Requested by Mayor Hardie Davis, Jr.)

Caption: Consider the reappointment of Mr. Rick Toole to SRS Community REUSE Organization for a four-year term beginning January 1, 2022. **(Requested by Mayor Hardie Davis, Jr.)**

Background:

Analysis:

Financial Impact:

Alternatives:

Recommendation:

**Funds are
Available in the
Following
Accounts:**

REVIEWED AND APPROVED BY:



OFFICE OF THE CITY ADMINISTRATOR

Odie Donald, II MBA
City Administrator

Date: October 20, 2021

To: Mayor Hardie Davis
Mayor Pro Tem Bobby Williams
Commissioner Jordan Johnson
Commissioner Dennis Williams
Commissioner Catherine Smith McKnight
Commissioner Alvin Mason
Commissioner Ben Hasan
Commissioner Sean Frantom
Commissioner Brandon Garrett
Commissioner Francine Scott
Commissioner John Clarke

From: Odie Donald II, City Administrator 

Subject: August/September 2021 Vaccination Report

Background

On August 19, 2021 the Augusta Commission approved the administration of a vaccine incentive program to encourage eligible County residents to become fully vaccinated against COVID-19. The program, commonly referenced as *VaxUp Augusta!*, provides a \$100 incentive to Richmond County residents who become fully vaccinated (e.g. single dose Johnson & Johnson, second dose of Moderna or Pfizer) through one of four authorized service providers.

Vaccine Partner Allocation

Augusta has now authorized five (5) vendors to administer vaccinations and distribute incentives as applicable with Augusta University's Student Health Clinic as the most recent partner (October) to join this effort. The table below highlights the total projected vaccinations, incentives, and vendor administrative costs to implement the program. As of October 10, 2021 approximately \$1,245,000 of the \$1,500,000 total allocation has been obligated.

Vaccination Partner Allocations

Name	Vaccination Goal	Vaccine Incentive Allocation	Administrative Cost Allocation
Richmond County Health Department	3,300	330,000	165,000
Medical Associates Plus	1,500	150,000	75,000
Christ Community Health	1,500	150,000	75,000
Nightingale Infusion and Pharmacy	1,500	150,000	75,000
Augusta University Student Health Clinic	500	50,000	25,000
TOTAL	8,300	\$830,000	\$415,000

Augusta-Richmond County
Administrator's office
535 Telfair Street, Suite 910
Augusta, Georgia 30901
Office (706) 821-2898 Fax (706) 821-2819

VaxUp Augusta! Launch + Initial Implementation

Following the Augusta Commission's approval, *VaxUp Augusta!* launched on September 8, 2022 at May Park. The initial clinic, hosted by the Georgia Department of Public Health (DPH) the first partner to onboard, boasted more than 120 citizens who received a first or second dose.

VaxUp Augusta! Initial Reporting (Reporting Period: 08/16/ thru 10/8/21)

Below is a cumulative report out of all five (5) authorized vaccination partners. It should be noted that while DPH began program implementation in August, the remaining vendors onboarded and began implementation in September. Further, Nightingale Infusion & Pharmacy and Augusta University Student Health are the two most recent partners and will begin implementation mid-October; therefore, these partners are not required to provide a report for the period ending October 10, 2021.

Richmond County VaxUp Augusta! Cumulative Outcomes

Total First Doses for Richmond County Residents	1,105
Total Number of Fully Vaccinated Richmond County Residents	1,268
Total Shots for Richmond County Residents	2,393
Total Gift Cards Issued	1,029
Total Amount Expended (including administrative cost)	\$213,287
Total Clinics in Richmond County	112

In addition to the cumulative report, included below is a detailed report of total doses administered, total second doses administered, incentives administered, and total clinics by vaccination partner.

Richmond County Health Department (Reporting Period: 08/16/ thru 10/8/21)

Total First Doses for Richmond County Residents	845
Total Number of Fully Vaccinated Richmond County Residents	1019
Total Shots for Richmond County Residents	1,864
Total Gift Cards Issued	928
Total Amount Expended (including administrative cost)	\$189,962
Total Clinics in Richmond County	Static Clinic at Windsor Spring M-F 50 mobile clinics

Medical Associates Plus (Reporting Period: 08/16/ thru 10/8/21)

Total First Doses for Richmond County Residents	185
Total Number of Fully Vaccinated Richmond County Residents	187
Total Shots for Richmond County Residents	372
Total Gift Cards Issued	77
Total Amount Expended (including administrative cost)	\$11,550
Total Clinics in Richmond County	22 Mobile Clinic's 16 In office Clinic's 38=Total Clinic's

Christ Community Health (Reporting Period: 08/16/ thru 10/8/21)

Total First Doses for Richmond County Residents	75
Total Number of Fully Vaccinated Richmond County Residents	62
Total Shots for Richmond County Residents	157
Total Gift Cards Issued	24
Total Amount Expended (including administrative cost)	\$11,775
Total Clinics in Richmond County	24

Countywide Impact of VaxUp Augusta!

Since the August 19, 2021 Commission authorization, interest and education related to the vaccine and mitigating COVID-19 has increased substantially. Approximately 10,000 more residents (5%) have received at least one dose, while 11,000 more residents (6%) have become fully vaccinated. A detailed overview of the countywide statistics is included in the chart below.

Richmond County Vaccination Metrics

	# ADMINISTERED	#ADMINISTERED PER 100K		
August 20, 2021	142,680	70,685		
October 20, 2021	168,823	83,637		
	RESIDENTS VACCINATED			
	# At Least One Dose	% At Least One Dose	# Fully Vaccinated	% Fully Vaccinated
August 20, 2021	77,377	38%	67,158	33%
October 20, 2021	87,101	43%	78,856	39%

Continued Implementation

As of October 1, 2021, all vaccination partners are in place and prepared to fully implement the program via an array of activations including static clinics, mobile clinics, and Commission supported activations highlighted by the October 30, 2021 mass vaccination event at the James Brown Arena. A detailed overview of currently scheduled vaccination events is listed below.

Covid Vaccine Clinic Schedule

Date	Time	Location	Vaccine Partner	Vaccine
Thursday, Oct 28	4pm - 6pm	Aquatic Center (Will be outside)	MAP	Moderna
Saturday, Oct 30	10am - 2pm	JBA (drive-thru)	MAP	Moderna
Thursday, Nov 4	4pm - 6pm	Warren Rd	Nightingale	Pfizer, Moderna
Saturday, Nov 6	11am - 2pm	Robert Howard	Public Health	Pfizer, Moderna
Saturday, Nov 20	10am - 2pm	Augusta Mall (drive-thru)	Public Health	Pfizer, Moderna
Thursday, Dec 2	11am - 2pm	Jamestown	Nightingale Services	Pfizer, Moderna
Saturday, Dec 4	12pm - 4pm	Carrie J Mays	Public Health	Pfizer, Moderna

Vaccination Outreach

In support of the vaccination programs the Commission approved a \$25,000 outreach allocation from the total \$1,500,000 program allocation. In addition to earned media and internal marketing tools, staff has secured 171 radio spots to push the message out into the community. These ads run from October 11, 2021 through November 29, 2021. Details related to this initial effort are included below.

Vax Up, Augusta- Radio Buys

Name of Radio Stations
WAKB Magic 100.9 FM- 18 Commercials/PSA
WBBQ 104.3FM- 16 Commercials/PSA
WCHZ Hot 95.5- 34 Commercials/PSA
WGAC- News Talk 95.1 & 580AM- 10 Commercials/PSA
WHHD- HD 98.3FM- 14 Commercials/PSA
WKSP- 96.3 KISS FM- 16 Commercials/PSA
WKZK- 103.7FM and 1600AM- 21 Commercials/PSA
WLUB- 105.7 FM- 17 Commercials/PSA
WTHB- 96.9 FM and 1550 AM- 18 Commercials/PSA
Total Cost: \$1,489.00

Note: Additional commercial rotations were added with no additional cost.



**Administrative Services Committee Meeting
10/26/2021 1:10 PM
VaxUp Augusta! Progress Report**

Department: Office of City Administrator

Presenter: Administrator Donald

Caption: Discussion: Initial Commission Update on VaxUp Augusta!
Program implementation and activities.

Background:

Analysis:

Financial Impact:

Alternatives:

Recommendation:

**Funds are
Available in the
Following
Accounts:**

REVIEWED AND APPROVED BY:

Clerk of Commission
